## MAYOR OF LONDON

# Mayor's Academic Forum 

Meeting 2 December 2016


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## Aim of Academic Forum

To support implementation of London Plan Policy 3.8 Bh, which recognises that specialist student provision could give rise to concerns over:

- the loss of capacity for conventional homes, especially affordable family housing
- the need to secure mixed and balanced communities
- the scope for identifying land suitable for student accommodation
- the cost of purpose built student accommodation, and
- the way these issues are expressed in parts of inner London
- Support the development of London Plan policies for London's HE sector


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## Methodology for projecting HE student numbers: Composition of London's student population - institutions

## London Full-time student numbers in 2011/12

| Academic year | London <br> 2011/12 | Other <br> Students <br> HESA <br> students | ALL <br> students | London University <br> HESA students as a <br> proportion of all <br> students |
| :---: | :---: | :---: | :---: | :---: |
| Undergraduate <br> students | 219,735 | 24,461 | 244,196 | $91 \%$ |
| Postgraduate <br> students | 74,820 | 24,107 | 98,927 | $76 \%$ |
| Total student numbers | 294,555 | 48,569 | 343,124 | $86 \%$ |

London University HESA students: students accounted in the Higher Education Statistics Agency data for London Universities = students that attend London universities funded by the Higher Education Funding Council for England (non-London campuses may be HEFCE funded, but are not captured in London's HESA data).

Other students: those at London campus branches of non-London universities, alternative providers and international exchange students from Study Abroad and Erasmus.

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## Methodology for projecting HE student numbers: <br> Composition of London's student population - country of domicile and sources of information

HESA students data can be disaggregated to:

- UK domiciled (UG \& PG)
- EU (non-UK) domiciled (UG \& PG)
- All other overseas domiciled (UG \& PG)

Other students estimate

- based varied data sources collated by London Higher \& ULHS
- Private and alternative providers
- Erasmus
- Association of American Study Aboard Programme
- 2013 - Campus Branches (approx. 20 campuses branches) e.g. UEA London, Glasgow Caledonian London, Coventry London, Northumbria London
- UK domiciled + EU (non-UK) domiciled + All other overseas domiciled (UG \& PG)


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## Methodology for projecting HE student numbers:

Composition of London's student population
London Plan previous estimate (2013) of HE students used

London University HESA students :

- UK domiciled full time undergraduate
- UK domiciled full time postgraduate
- All overseas domiciled full-time undergraduates (including EU)
- All overseas domiciled full time postgraduate (including EU)

Other students

- All undergraduate
- All postgraduate


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## Methodology for projecting HE student numbers:

Growth scenarios used in 2013

## High growth

- The high growth projection was based on the 'rolling average' of the historic London HESA data (from 1995/96 to 2011/12) for UK domiciled fulltime UG and PG students

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= annual growth rate of roughly 2% UG and 4% PG
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- And $4.7 \%$ annual growth rate for All overseas domiciled fulltime UG and PG (including EU
4.7\% recommended by the British Councils growth assumptions for international students.
- "Other students" not included

As this approach uses a proportional growth rate, the amount of change in the actual number grows larger with every passing year.

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## Methodology for projecting HE student numbers:

Growth scenarios used in 2013

## Low growth

- Based on a 'constant' growth approach, assuming that the student population will grow at a constant amount per year from 2012/13 to 2026/27.
- Took account of the number of London HESA students and "Other students".
- 3 variant projections were used to provide a more nuanced understanding of the low growth assumption.


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## Methodology for projecting HE student numbers:

Growth scenarios used in 2013
Low growth

- Variant 1. Constant annual increase for each of
based on average growth from 1995/96 to 2011/12


Other students
(proportion HESA students are of all students in 2011/12 $\approx 86 \%$ )

- Variant 2. Same as V1 but constant increase for

UK Domiciled full-
time undergraduates

UK Domiciled full-time postgraduates

- Based on average these groups are of all UK 18-20 population in 2009/10, 2010/11, and 2011/12
- To factor in 18-20 age group reduction in the UK population


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## Methodology for projecting HE student numbers:

Growth scenarios used in 2013
Low growth

- Variant 3. Same as V2 but constant increase for $\begin{gathered}\text { Uk Domicieled full- } \\ \text { timdergraduates }\end{gathered} \substack{\text { UK Domicicied } \\ \text { fulticied } \\ \text { postraduates }}$
- Based on average these groups are of all UK 18-20 population in 2011/12 only


## Medium growth

- Mid-point between high and low chosen

| Projected full-time student numbers in 2026/27 |  |  |  |
| :--- | :--- | :--- | :--- |
| Academic year <br> $2026 / 27$ | Variant 1: | Variant 2: | Variant 3: |
| High growth | 487,317 | 487,317 | 487,317 |
| Medium growth | 485,916 | 457,521 | 458,354 |
| Low growth | 484,515 | 427,724 | 429,391 |

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## Methodology for projecting HE student numbers:

Growth scenarios used in 2013

Medium growth

| Annual increment to full-time student numbers between <br> 2011/12 and 2026/2027 |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Variant 1: | Variant 2: | Variant 3: |
| High growth | 9,613 | 9,613 | 9,613 |
| Medium growth | 9,519 | 7,626 | 7,682 |
| Low growth | 9,426 | 5,640 | 5,751 |

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## Current HE Student numbers - UK domiciled (HESA)




Full time UK domiciled HE students

| Year | UG | PG |
| :---: | :---: | :---: |
| $2009-10$ | 175,260 | 30,990 |
| $2010-11$ | 176,555 | 31,400 |
| $2011-12$ | 174,305 | 31,570 |
| $2012-13$ | 171,310 | 29,500 |
| $2013-14$ | 163,370 | 29,175 |
| $2014-15$ | 159,335 | 29,225 |

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| Low Growth - UK UG |  |  |  |
| :---: | :---: | :---: | :---: |
|  | V1 | V2 | V3 |
| 2012-13 | 176,541 | 168,699 | 170,481 |
| $2013-14$ | 178,778 | 166,278 | 168,035 |
| $2014-15$ | 181,014 | 164,989 | 166,732 |


| Low Growth - UK PG |  |  |  |
| :---: | :---: | :---: | :---: |
|  | V1 | V2 | V3 |
| 2012-13 | 33,109 | 33,047 | 32,687 |
| 2013-14 | 34,648 | 33,828 | 33,460 |
| $2014-15$ | 36,186 | 34,078 | 33,707 |

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## Current HE Student numbers - All overseas (HESA)




| Year | UG FT | PG FT |
| :--- | :--- | :--- |
| $2009-10$ | 40,303 | 42,829 |
| $2010-11$ | 43,723 | 44,028 |
| $2011-12$ | 45,433 | 43,247 |
| $2012-13$ | 44,949 | 40,606 |
| $2013-14$ | 46,146 | 43,061 |
| $2014-15$ | 46,809 | 43,763 |


| Low Growth - Overseas FT |  |  |
| :---: | :---: | :---: |
|  | UG | PG |
| $2012-13$ | 47,244 | 45,794 |
| $2013-14$ | 49,068 | 48,338 |
| $2014-15$ | 50,891 | 50,881 |

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## What scenario should we use in the projections?

Repeat 2013 method with updated data to 2015?

- This will take account of recent decline

How to handle BREXIT?

- Split all overseas domiciled full-time by EU and non-EU
- Trump = USA less favourable HE destination?


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## What percentage of students should be accommodated in PBSA?

- Currently aiming to accommodate $26 \%$ and $33 \%$ of growth = annual bed spaces requirement of 2,000 and 3,100

Number of Students per bed-space

- Aim for bed/student target ?
- Would need another 23,000 bed-spaces to catch up with supply in Manchester


Identify number of students likely to need PBSA?

- First year UG: UK non-Londoners + overseas
- PG masters: UK non Londoners + overseas


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## Affordable student accommodation policy

- Keep current approach?


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5. University led regeneration lessons from USA
6. What other HE sector policies are needed in the London Plan?
7. Next steps

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| London Development Pipeline (August 2016) |  |
| :--- | :---: |
| Stage of planning | Total no. of bedrooms |
| Application submitted (no decision yet) | 3,210 |
| Application submitted (consent granted) | 6,426 |
| Planning consent granted and construction underway | 3,585 |
| TOTAL pipeline | $\mathbf{1 3 , 2 2 1}$ |

Knight Frank: London Market Report on Student Accommodation August 2016

